

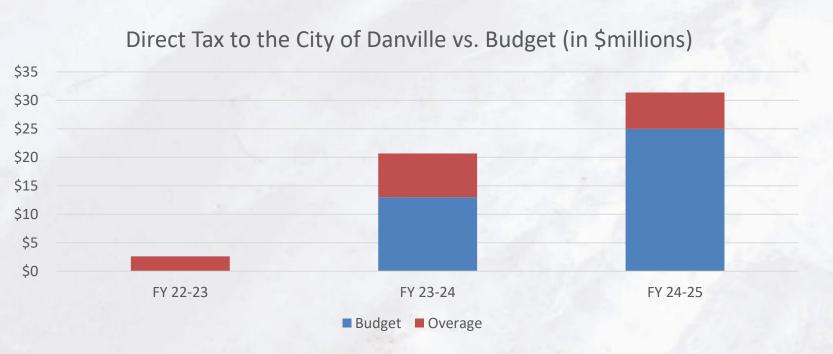
Joint Subcommittee to Study the Feasibility of Establishing the Virginia Gaming Commission – October 20, 2025



Economic Impact

Caesars Virginia is an \$800M premier casino destination resort with almost 600,000 square feet of total space including a 100,000 square foot casino floor with nearly 1,500 slot machines, 79 live table games, 48 electronic table games, a 21 table World Series of Poker room, and a Caesars Sportsbook. We also have a 320-room hotel tower, a pool, a spa, world-class dining with 7 restaurants and 6 bars including Ramsay's Kitchen and the 500 Block Food Hall, and the Pantheon – our multi-purpose room for 2,500 seat shows and 50,000 square feet of convention space. Since opening, we have delivered:

- **\$676M** in AGR since opening our temporary casino May 15, 2023 through September 2025
- \$128M in taxes to the Commonwealth of Virginia
- \$64M in direct taxes to the City of Danville (local share via statute and our Development Agreement) and above budget each year
- Other direct and indirect revenues through property, personal property, lodging, food and beverage and other taxes and fees from Caesars Virginia and impacted business





Tourism attraction for the Commonwealth

Visit SoSi (Tourism office for Danville and Pittsylvania County) was just named the fastest-growing tourism destination in Virginia by VTC with 1 million more visits year-over-year and a 5.4% increase in visitor spending.

Beyond our casino, Caesars Virginia offers a variety of other amenities as a full-scale destination resort to attract visitation to Virginia:

- The only Gordon Ramsay restaurant in the Commonwealth with our Ramsay's Kitchen
- World-class entertainment that has received tremendous feedback and welcomed a diverse set of acts
- Meetings business in our 50,000 square feet of convention space including the upcoming VA1 Tourism Summit in November









We anticipate ~2 million visits in our first year of operation in our permanent facility



Local partnerships

We work with a variety of local partners to provide great experiences for our guests inside and outside our facility:

- 500 Block Food Hall is a 3-restaurant space developed with local partners Rick Barker and Steve Parry that incorporates design elements of Downtown Danville and serves burgers, pizza, and BBQ
- Utilized additional hotel rooms with direct booking of guests each week to The Bee, The Holbrook, and soon to add, The Laurel (opening adjacent to our property in December)
- Provide sporting experiences to our guests at the Danville Otterbots, VIR, and as a member of Chatmoss Country Club golf course
- Adding a Tourism Center in partnership with the City of Danville inside the casino
- Host guests at off property restaurants, breweries, and wineries in the area
- Partnered with a local cigar company for a VIP event outside the Pantheon
- Sell Ma's Cakes cupcakes and cakes at our restaurant Three Stacks



















Community Impact

- Caesars gives back to our Community through a variety of different ways:
 - Direct giving (monetary or in-kind donations) to local organizations through sponsorships, events, etc.
 - Volunteer hours at various non-profits through our HERO program
 - Caesars Foundation
 - Caesars Makes Change
- Almost \$1M in giving since 2023 through these channels
- As part of our Development Agreement with the City of Danville:
 - \$5M initial payment that went toward the construction of the new police station
 - \$1.6M for a new firetruck
 - \$500k for a new life saving vehicle
- Team members are involved on a variety of Boards: Danville Pittsylvania County Chamber of Commerce, YMCA of Danville, Danville Science Center, United Way of Danville-Pittsylvania County, Riverview Rotary, Danville Historical Society, River District Association, Community Foundation of the Dan River Region

















Job Creation

- Grew our workforce from just over 400 team members in our temporary facility to over 1,200 in our permanent – 90% of which are full-time and receive our generous benefits package
- Train our team members onsite for many roles, especially training our Table Games and Poker dealers
- Train all new team members on responsible gaming and human trafficking and how to connect to our 24/7 Responsible Gaming Ambassadors at onboarding and on an annual basis
- Successful internship program the past 2 summers with candidates each year for several Virginia programs
- Completed our union contract with Unite Here Local 25 covering 386 hospitality bargaining unit team members
- Launched a Hospitality and Tourism program with a \$500k investment with Averett University in 2023 and have sent several team members through the program
- Caesars All-In on Education program provides up to \$5,250 annually for team member along with several other education benefits

Team Members:

1,258

Team Members Full-Time

90%

Promotions

176

VIRGINIA TECH



Team Members From Virginia

75%

Team Members From Danville

53%





