

The leading provider of digital learning solutions for grades Pre K through High School in the U.S.



- ▶ Operates virtual school and blended school programs in 33 states + D.C. covering ~80% of students in U.S.
- ▶ Over 100K students attend K¹² managed programs across 70+ schools; 1M+ courses taught per year
- ▶ Institutional group, FuelEd, partners with more than 2,000 school districts in all 50 states and the District of Columbia
- ▶ Provide jobs and training for 7,000+ educators across the nation

Today, a wide variety of recent and sustained trends are driving the importance of a career readiness offering.

ECONOMIC

- ✓ Higher youth unemployment, including decline of jobs fit for those with only HS degree
- ✓ Growth of “middle jobs” (requires training above HS diploma but below Bachelor’s degree)
- ✓ Skills gap between High School preparedness and needs of today’s 21st century labor market

POLICY

- ✓ Increasing state support, along with sustained federal government support
- ✓ Proliferation of CTE advocacy initiatives
- ✓ Some employers willing to invest in future workforce (i.e. funding, internships, etc.)

EDUCATION

- ✓ Still-unsolved U.S. high school graduation rate
- ✓ Crisis in college expense
- ✓ Acceptance and use of online education

Nationally, Over 15,000 Students Took One or More CTE Courses in K12 Schools In SY16-17



Continued Expansion of our National CTE catalog

- 48 courses are available in 8 Clusters®
- Chances to explore, become concentrators and become completers
- Courses like Game Design and Intro. To Engineering

Students Learn to About Themselves

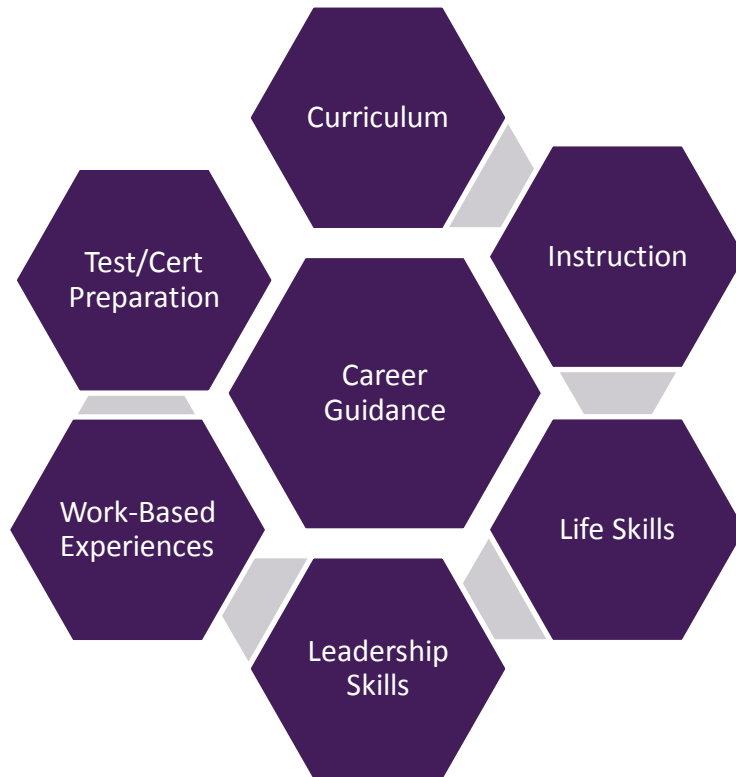
- 4 National Clubs
- All students have access to college and career planning tools

Cluster®	Explore	Extend	Go Farther
STEM (2)	1	1	
Business (10)	3	7	
Criminal Justice (4)	2	2	1
Health Science (6)	2	3	1
Information Technology (7)	2	1	1
Business (10)	3	7	
Criminal Justice (4)	2	2	1
Health Science (6)	2	3	1

Destination Career Academies Offer Comprehensive CTE Experiences



Destinations Career Academies Offer an Extended Catalog Plus



Destinations Career Academies in 7 States



Choice of 19 Programs in 6 Clusters[®]



Health Sciences



STEM



Information Technology



Business Management & Administration



Agriculture



Manufacturing