

JTCC Manufacturing Coalition

An Initiative To
Link Businesses and JTCC
To Provide A Trained Workforce

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- The College conducted a Workforce Exposition in April of 2006 to link prospective employers with prospective students
 - Over 1,200 current members of the workforce attended
 - Over 500 high school students attended

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- From the success of this Exposition, representatives of several units of JTCC began brainstorming the continuing issue of a trained workforce
- The idea of a Manufacturing Coalition surfaced which would link the College with local businesses and with students

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Basic Considerations:

- Manufacturers need a trained workforce
- Students need jobs
- The College is an obvious intermediary, providing training and interacting with businesses to understand new and emerging needs
- CCWA, the joint partnership between JSRCC and JTCC for Workforce Development, would be a logical training provider
- Time, as always, was of the essence
- A partnership seemed to be the answer

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It was clear that some basic requirements would have to be met for a successful partnership:

- Manufacturers would have to provide support through time, commitment, and resources
- Students would need to have reasonable assurance of a job
- The College would need a critical mass of students to proceed with training

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The College representatives determined that their goal would be to create a manufacturing coalition that provided a pathway for businesses to support the College in providing viable skills training, ancillary fiscal resources, and a credible possibility of jobs at the end of the day.

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- The next steps began with two forums involving representatives of manufacturers and representatives of the College
 - Attendees included companies as small as B&B Printing and as large as Philip Morris USA
 - Thirty-plus external guests attended each forum

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Quick Start

- The vehicle devised to provide training was named Quick Start
- Employers could belong to the Coalition and participate in Quick Start through membership fees, scaled to size
- Presently, a fee range of \$300 - \$5,000 has been discussed, but not finalized

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Quick Start

Several key foundation stipulations for Quick Start were devised:

- Actual jobs must be posted by the participating company
- WorkKeys for CRC silver level and Applied Tech Level 3 would be utilized for training placement
- The jobs must be full-time
- Jobs must begin no lower than \$12 per hour, with benefits
- The jobs must have a clearly identified career path
- There must be a reasonable expectation that Quick Start graduates would be employed

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- Thirty employers have committed to full participation in the Coalition
- They have agreed to a membership fee and to reimburse CCWA for training costs
- They have agreed to a goal of twenty-five students in the first class
- They have agreed to a tentative schedule

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- The tentative timetable includes a formal invitation to employers to join (December 1, 2006)
- It includes information sessions throughout December
- It includes multi-media marketing efforts throughout December and January
- It provides for the first class to begin on February 1

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- The Quick Start Program itself will consist of four hours of selection processes and four hours of Applied Technology Laboratory experiences
- It will also include a ten-hour Introduction to Manufacturing course
- It will conclude with a two-hour Job Fair to link students and employers

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- Questions and Answers - - - -

Thank you.

For Additional Information Contact:

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