EvergreenCapital Advisors

Financing Land Preservation in the Commonwealth of Virginia

November 28, 2006

Scope of Preservation Need



Pace of Acquisitions

	<u>FY2008</u>	<u>FY2009</u>	<u>FY2010</u>	Total Acres
Fee-Simple	11,100	11,100	5,500	27,700
Local Easements	6,300	11,600	16,600	34,500
Other Easements	30,400	30,400	15,300	76,100
Total Acres	47,800	53,100	37,400	138,200

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State Share of Acquisition Cost

	<u>FY2008</u>	<u>FY2009</u>	<u>FY2010</u>	State Share
Fee-Simple @ 75%	\$49,765	\$52,253	\$27,433	\$129,451
Local Easements @ 50%	8,505	16,372	24,781	49,658
Other Easements @ 50%	41,087	43,142	22,650	106,879
State Share	99,357	111,767	74,864	285,988

Cost of State Share



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New Jersey's Open Space Bonds

Beginning in 1961, New Jersey

taxpayers supported \$1.55 billion of bonds for open space in nine referenda.

1961	\$60 million
1971	80 million
1974	200 million
1978	200 million
1983	135 million
1987	75 million
1989	250 million
1992	270 million
1995	280 million

New Jersey's Farmland Bonds

In 1981, taxpayers expanded support to farmland preservation: \$200 million of bonds in four referenda.

1981	\$50	million
1989	50	million
1992	50	million
1995	50	million

Impact: Uneven Funding

New Jersey preservation programs were bouncing from referendum to referendum, with inconsistent levels of funding.



Effect on Programs



 Hesitation to dedicate funds and invest in staff

 Uncertainty by non-profits to expand and pursue multiple projects

Delays for landowners seeking to sell

\$98 Million Annual Sales Tax Dedication



On November 3, 1998, voters approved a constitutional amendment to dedicate **\$98 million annually** from 1999 through 2029 for a 10-year preservation program.

Garden State Preservation Trust



Saving New Jersey's Open Spaces, Historic Places and Farmland

State agency funding 10-year program
\$98 million in sales taxes annually
\$1.15 billion in AAA-rated financing
\$2 billion total funding over 10 years
60% for open space, 40% for farmland

Lessons from GSPT



 Revenue source: Dedicate funds large and growing source

- Upfront borrowing: Lock in interest rates, force state agencies to spend
- Prime pump: Assured state match encourages local, non-profit funding

Tools in Local Preservation Toolbox



- Bonds or loans:
 - Use proceeds to pay cash at closing
- Installment purchase agreements: Pay purchase price and interest over defined term
- Pensions: Pay after retirement, with value increasing until then

State Revolving Fund Loans

 Va. Clean Water Revolving Loan Fund: Funded with EPA grants for wastewater treatment



- Land Conservation Loan Program (2003): Acquire land/easements that prevent pollution of state waters and assure availability for agricultural or open-space use
- 20-year loans at below-market rates
- Not yet used for PDR programs

Problem for Sellers: Capital Gain



Bargain Sales and the New Tax Law

 New tax law: "Qualified farmers" using bargain sales deduct 100% from income for up to 16 years



- Qualified farmer: >50% of income from farming in year of bargain sale
- Unqualified farmer: Bargain sale for cash adds capital gain to income in year of sale
- 1031 exchange or IPA: Shift gain out of year of bargain sale

Structure of IPA Transaction



- IPA (contract) between buyer
 - and landowner to buy easement or land.
 - Buyer promises to pay purchase price at end of IPA term of up to 30 years.
 - Buyer also promises to pay semi-annual taxexempt interest during term of IPA.

Benefits to Seller from IPA

- Capital gains tax deferral: May not owe taxes during his or her lifetime
- Tax-exempt interest on full sale price, exempt from federal and state income taxes
- Charitable contribution: Deduct discount from 100% of income for up to 16 years
- Marketability: Landowner can sell IPA to bond investors for cash prior to maturity
- Better estate planning: Heirs can use cash from sale to pay estate tax

Precedent: Virginia Beach



- Dedicated 1¹/₂¢ of property taxes in 1996 to purchasing development rights on farmland
- Leveraged funds using 25-year installment purchase agreements with sellers
- IPAs allowed sellers to defer capital gains, receive tax-exempt income
- Easements on 123 parcels protecting 7,100 acres at cost of \$23 million

Pensions for Preservation (P4P)

 Value set at closing: Based on appraisal or point system



- Payments deferred: Seller establishes when payments will begin, how long they will continue, rights of survivors
- Funding established: Actuary determines annual funding based on expected payouts
- Section 115 trust: Buyer funds trust,
- deposits invested until needed