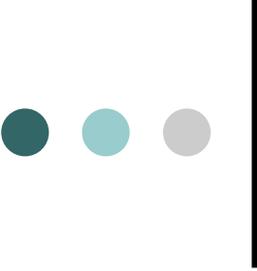
A decorative graphic consisting of three circles (dark teal, light teal, and grey) and a vertical black line to their right.

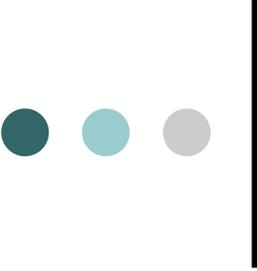
VEDP Modeling and Simulation Initiative

July 2005 – June 2006



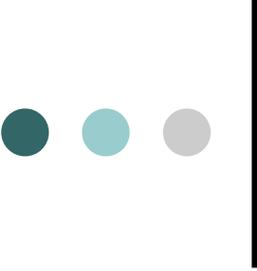
Overview

- Brochure
- Marketing Missions
- Media Tour
- Trade Shows
- Industry Conferences



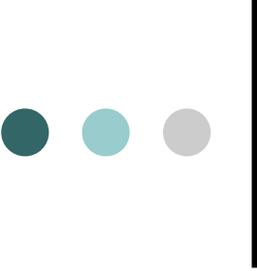
Brochure

- Developed and printed brochure
- One of the only brochures developed by VEDP that Governor Warner reviewed
- Due to requests and usage, needed to reprint (one of the only brochures VEDP produced that required second printing before out of date)
- Used by: VMASC, EMTASC, HREDA, HRP, Companies, Trade Shows, Marketing Missions



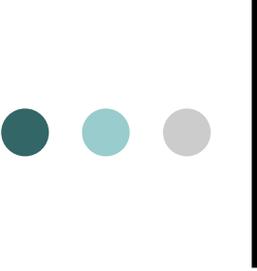
Marketing Missions

- Developed prospect call list
- Conducted trips:
 - 2 to Orlando
 - 1 to Montreal
 - 1 to Huntsville



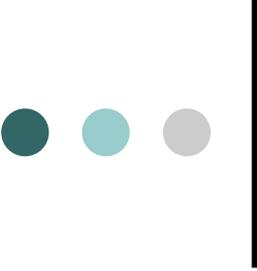
Media Tour

- Two day trip to Northern Virginia and Hampton Roads
- Four media people attended
- Resulted in articles in :
 - Virginia Business
 - MS & T Magazine
 - Training & Simulation Journal



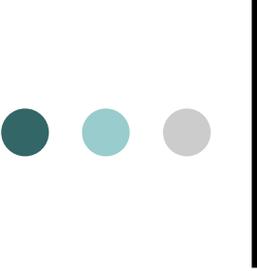
Trade Shows

- Created Trade Show Exhibit
- Participated at:
 - I/ITSEC
 - Serious Games Summit
 - Medicine Meets Virtual Reality
 - Game Developers Conference
 - ITEC



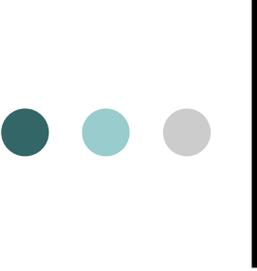
Industry Meetings

- Sponsored M & S Leadership Summit
- Attended:
 - Games for Health Conference
 - DOD M & S Conference



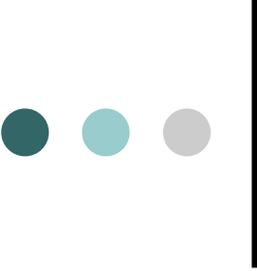
Other Activities

- Virginia Economic Bridge Linked Workforce Event
- Planning for Hampton Roads M & S Expo
- Other M & S Meetings



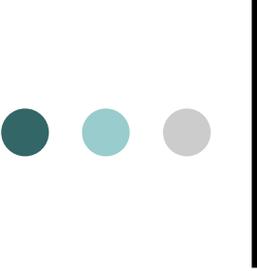
Planned Activities for July 2006 – June 2007

- Ongoing meetings and regional visits with prospects
- Call Trips:
 - Canada
 - Orlando
 - Maryland
 - ?



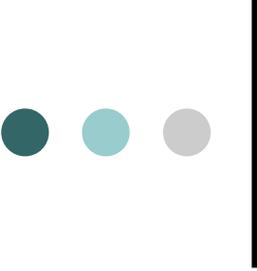
Planned Activities Continued...

- Trade Shows:
 - I/ITSEC
 - Serious Games Summit
 - ITEC



Planned Activities Continued...

- M & S Leadership Summit
- Linked Workforce Initiative
- Various M & S Conferences
- Hampton Roads M & S Expo



How You Can Help

- Suggestions?