



Cisco View of the 4VA Initiative: A Model for Education through a Public-Private Partnership

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The Virginia Joint Commission on Technology and Science

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"Higher education is among the state programs generating the highest return in terms of job creation, economic growth, and ultimately tax revenues."

Virginia Governor's Commission on Higher Education Reform, Innovation and Investment, 2010

4VA: A Model for the Nation

Ongoing commitment of Senior
Leadership

Collaboration & Cooperation
between education, govt, and
industry

A public-private partnership:
everyone invests resources

Change takes courage



Governor McDonnell



“The use of technologies such as TelePresence to help leverage resources will become more and more important in the delivery of higher education.

From reducing the cost of on campus instruction to providing dual enrollment opportunities for high school students, technology can lower costs while increasing access.

This will help increase access while holding down costs for tuition-paying students and their families.”

Cisco Chairman and CEO John Chambers



“Higher education continues to be a cornerstone for our country's economic growth. I applaud the leadership of Governor McDonnell and the four universities in driving this transformative effort.

They have demonstrated tremendous progress in establishing the foundation to effectively increase access to higher education resources across the Commonwealth through the power of collaboration,”

Nov 2011: Year 1 progress

Telepresence event with Gov, Sec, Legislators, Cisco Chairman and senior leaders

Oct/Nov 2012: Year 2 results

Release of video case studies for everyone's use



Communicate the Success



Thank you.

