

Roy L. Pearson



A William and Mary Mason School of Business faculty member since 1971 and the Chancellor Professor of Business since 1987, Roy moved to Emeritus status in 2005. Roy's specialty is forecasting, which he taught in the MBA program for over three decades and continues to teach yearly. From 1984 to 1998 as Director of the College's Bureau of Business Research he regularly published his quarterly two-year-ahead forecasts, and also ten-year forecasts, for Virginia and its six largest MSAs.

Roy has served on the Governor's Advisory Board of Economists at the pleasure of six Virginia governors, Robb, Baliles, Wilder, Allen, Warner, and Kaine. He has been on the Board of Directors of the International Institute of Forecasters (IIF), is Vice-President of the National Business and Economics Society (NBES), and serves as the Forecasting Intelligence Editor of IIF's new ***Foresight: The International Journal of Applied Forecasting***, in which he publishes regularly. He also gives presentations at the Forecasting Summit: The Conference for Business Forecasting Practitioners, presented twice a year by Business Forecast Systems in cooperation with the International Institute of Forecasters. His other professional memberships include the National Association for Business Economics and the World Future Society. He views futuring as an effective complement to quantitative forecasting, and recommends its use to business forecasters in presentations and articles. He received a B.S. in Commerce and Ph.D. in Economics from the University of Virginia.