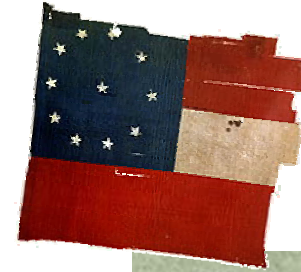

Shenandoah Valley Battlefields
National Historic District

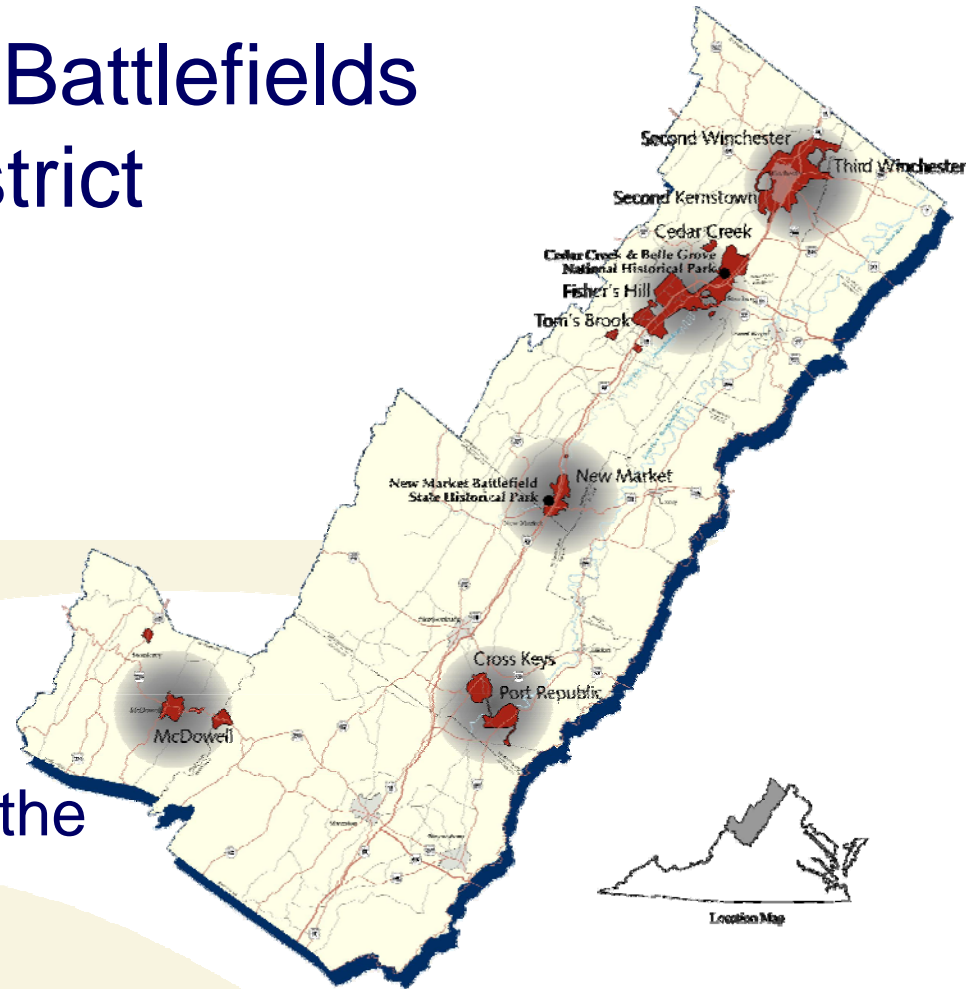
Protecting and Promoting the Shenandoah Valley's Civil War Story



Shenandoah Valley Battlefields Foundation

Shenandoah Valley Battlefields National Historic District

- National Heritage Area
- 3 purposes: *preservation, interpretation, economic development*
- Management Plan
- Congressional directive the District be locally driven
- Leverage Federal funding



National Heritage Areas

National heritage areas are parts of our country's landscape that have been recognized by the United States Congress for their unique contributions to the American experience. A heritage area may be developed around a common theme or an industry that influenced the culture and history of that region and our country.

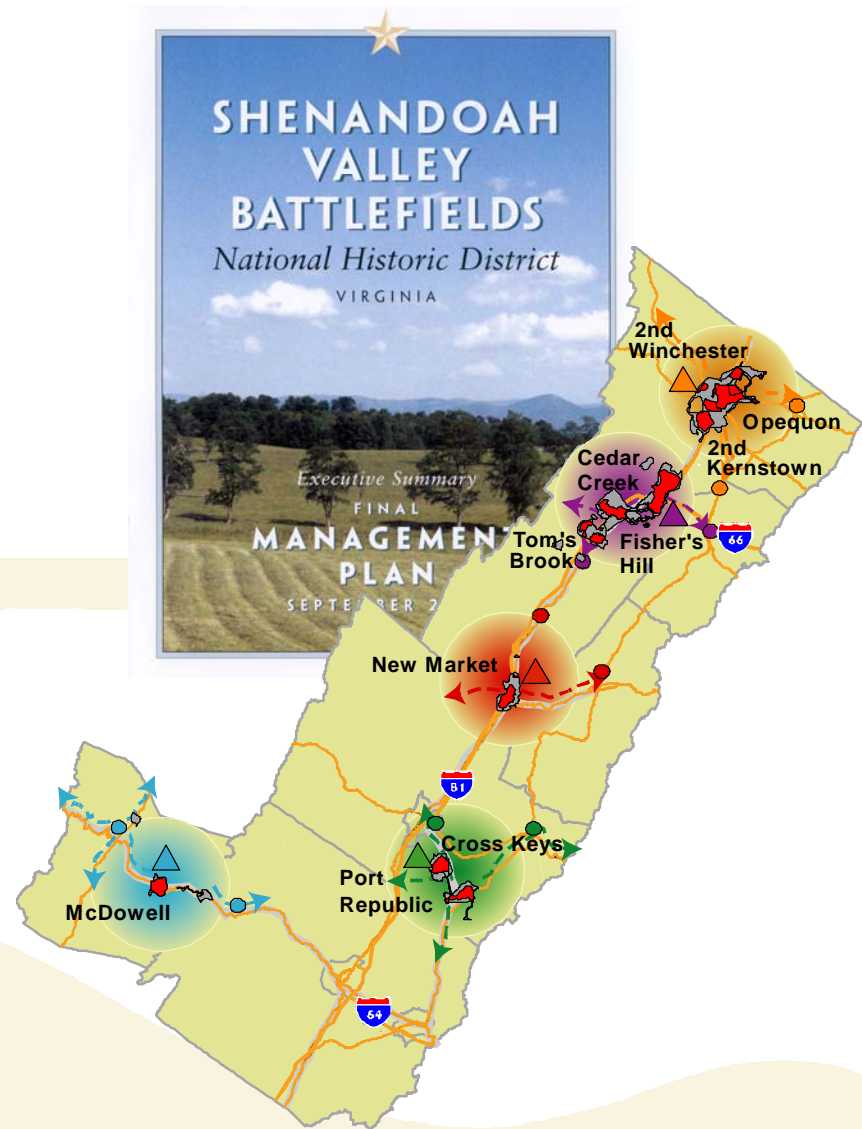
—*National Park Service*



Shenandoah Valley Battlefields National Historic District

The Management Plan

- Shenandoah Valley Battlefields Foundation as the “management entity”
- preservation
- cluster concept
- partnerships
- new NPS unit



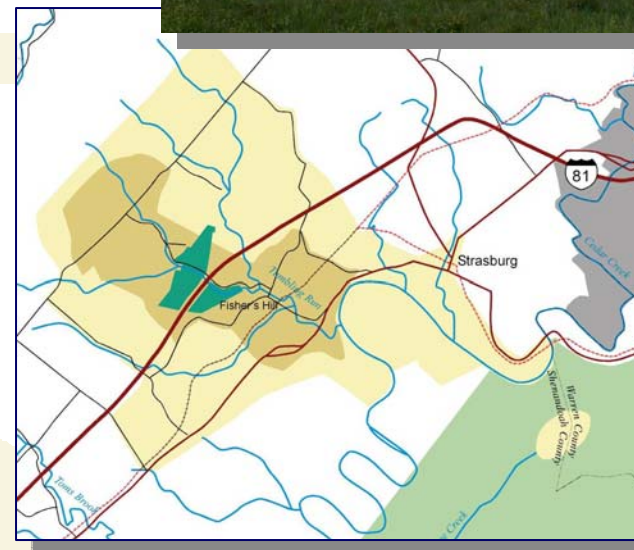
Resource Protection— The Battlefields

- 10 battlefields

- *Second Winchester*
- *Third Winchester*
- *Second Kernstown*
- *Cedar Creek*
- *Fisher's Hill*
- *Tom's Brook*
- *New Market*
- *Cross Keys*
- *Port Republic*
- *McDowell*

- core & study areas

- integrity of landscape



Fisher's Hill

Interpreting the History for Visitors

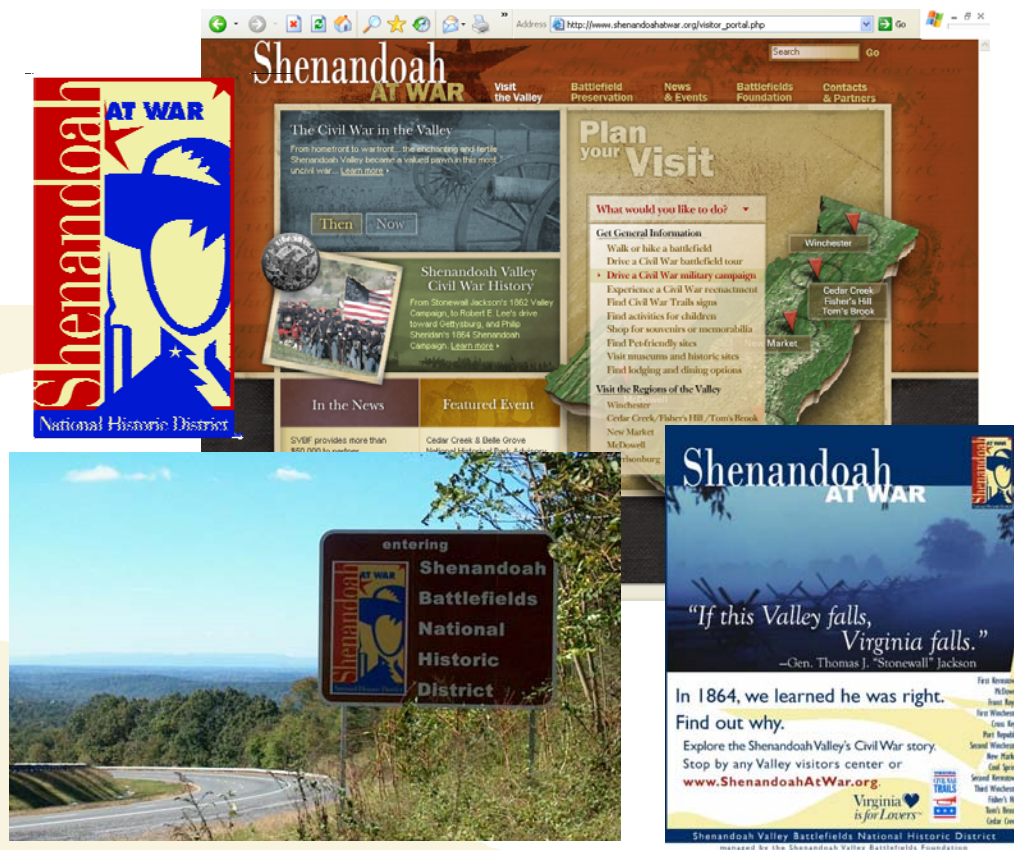
- interpretive themes
The Valley, The Campaigns, The Battles
- Civil War Trails signage
- support reenactments
- host educational programs
- District-wide interpretive plan
- District interpretive brochure
- orientation centers and kiosks
- battlefield driving tours



Promoting the Valley's Civil War Story

Marketing the National Historic District

- logo and graphics
- District website
www.ShenandoahAtWar.org
- advertising
- entrance signs
- front desk
- personnel training
- District-wide marketing plan



Shenandoah Valley Battlefields Foundation

Management & Partnerships: Implementation Grants

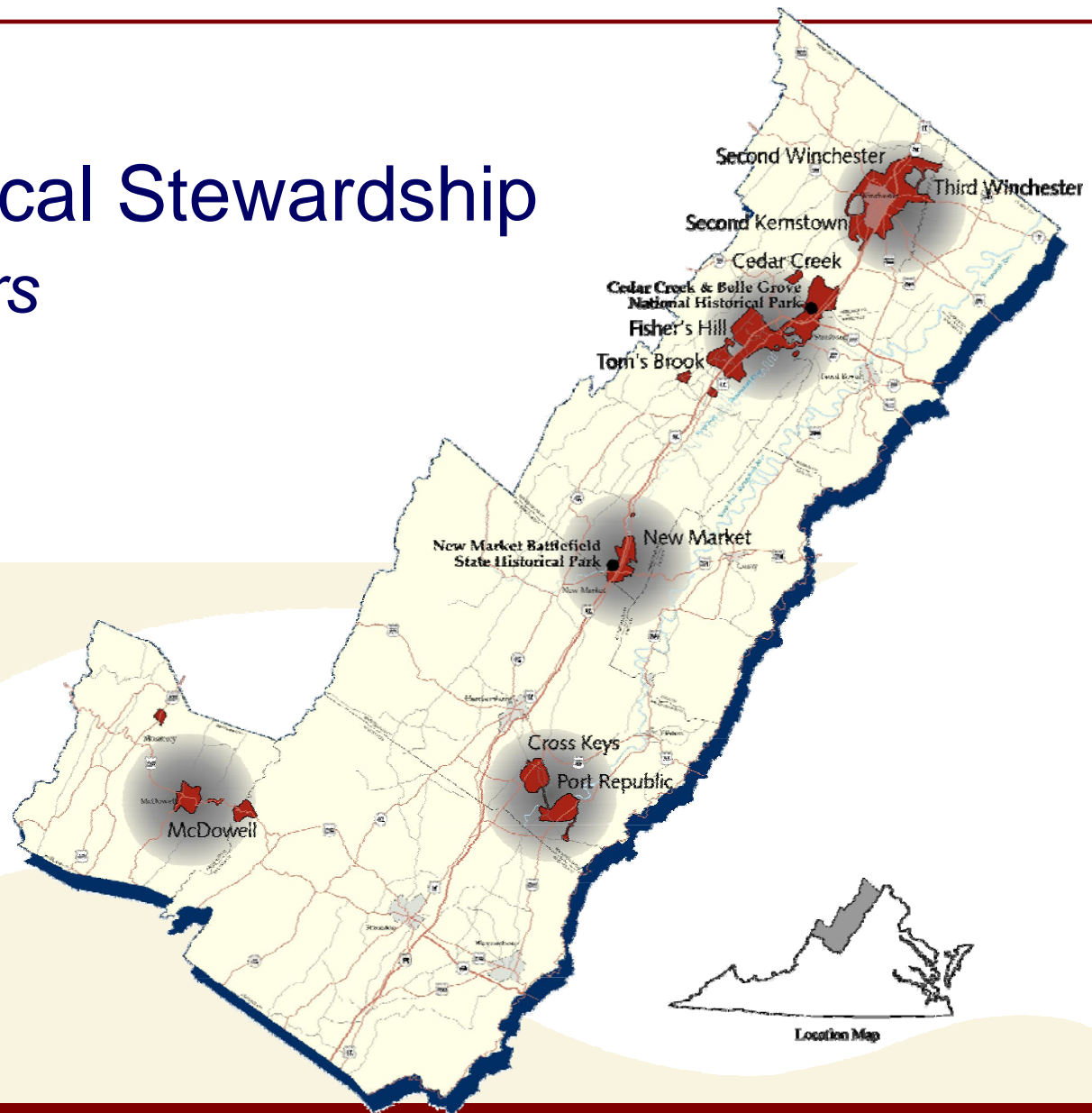
- Implementing the Management Plan
- \$657,000 granted
- \$2.75 million leveraged in projects



Promoting Local Stewardship

The Clusters

- Winchester
- Signal Knob
- New Market
- Rockingham
- McDowell



Shenandoah Valley Battlefields Foundation

Cluster/Partner Roles

- Collaborate to create a high-quality, unique visitor experience in the cluster
- Identify temporary and permanent sites for Civil War orientation centers and get them started
- Identify and establish driving tour routes to battlefields and other Civil War sites
- Enhance existing sites and open new ones as local interest and funding allow
- Provide matching funds for local projects
- Assist the SVBF in securing additional funding for cluster and District-wide projects

Clusters: Orientation Centers

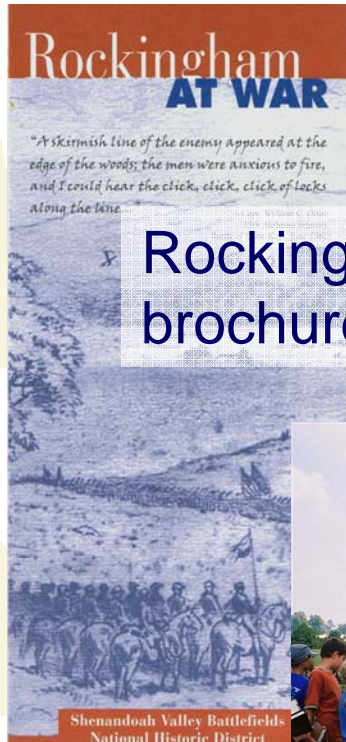


Winchester/
Frederick County
center

McDowell
opens



Clusters: Projects



Rockingham cluster brochure



Old Court House Civil War Museum

Winchester Civil War Weekend



Sheridan's Field Hospital



Cross Keys Kids Camp

Reenactments at McDowell, New Market, Cedar Creek

Shenandoah Valley Battlefields Foundation

SVBNHD: A Model for Partnership

collaborative relationships with public and private entities at all levels...

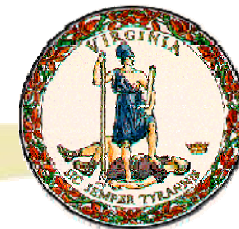
Federal, national

state

Virginia 
is for Lovers™



Virginia Outdoors Foundation



Department of Historic Resources

Virginia Land Conservation Foundation



local



regional



Shenandoah Valley Battlefields National Historic District

Discussion: Your thoughts?



www.ShenandoahAtWar.org

