Brownfields Redevelopment

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What is a Brownfield?

 A brownfield is an abandoned, idled, or underutilized industrial or commercial property where expansion or redevelopment is complicated by <u>real or perceived</u> environmental contamination.

Key Brownfield Concepts

- Brownfield projects are real estate transactions with an environmental component
- Creating equity between greenfields and brownfields is key (level the playing field)
- Economic development is typically the motivation for redeveloping brownfield sites
- DEQ plays an integral role in facilitating brownfield redevelopment successes

What Are Typical Concerns to Prospective Participants?

- Unknown liability
 - (State, Federal, 3rd party)
- Unknown costs
- Unknown regulatory
 process
- Additional/undiscovered contamination
- Difficulty getting a bank loan
- Possible civil action by neighboring property owners

Virginia's Brownfield Program

- Limitations on liability for individuals not responsible for the contamination
 - bona-fide prospective purchasers
 - innocent land owners
 - local governments with involuntary acquisition
 - lenders
- Amnesty from civil penalties for selfdisclosure
- Voluntary Remediation Program

Virginia's Brownfield Program, cont'd.

- Site assessment assistance (federal grant)
- Federal grants to localities for redevelopment projects
- Low-interest loans for remediation costs
 - Virginia Wastewater Treatment Revolving Loan Fund
 - Virginia Brownfields Restoration and Land Renewal Fund
- Tax incentives
 - Federal income tax deduction for clean up costs
 - Local property tax reductions for VRP sites (local option)

Success of program

- Virginia has realized:
 - An increased interest in redevelopment
 - 122 sites with successful cleanups under VRP
 - 40 Brownfields projects underway
 - Estimated benefits
 - over \$700M in capital reinvestment
 - over 700 full time jobs created
 - 500 jobs saved
 - over 2,500 part time jobs created
 - 1,700 acres cleaned up

Localities are interested in the program

- Applicants for federal Brownfield grants:
 - Bristol, Danville, Poplar Gap, Roanoke, Hampton, Richmond, Norfolk, Suffolk, Lynchburg, South Boston, Lake Anna, Bedford
 - Hampton and Richmond received \$200k each

Community Benefits

- Cleaner environment
- Restoration of abandoned sites
- Reduced pressure for development of open spaces
- Stimulation of local economies
- Increased tax base
- Increased employment opportunities

What Do Developers Seek?

- location location
- reduced liability
- reduced up front costs
- program predictability & certainty
- ability to comfort future owners/tenants

Residential Brownfields

- DEQ takes a more conservative approach based on (exposure) risk factors
- Higher levels of cleanup may be required
 compared to commercial use
- Certain kinds of sites don't make for good residential reuse
 - sanitary landfills
 - many new owners, less control
 - landfill gas

Residential Success Stories

- Clarendon Triangle
 - Arlington VA
 - High end
 - Mixed use
 - residential (apartments)
 - retail
 - \$45M investment
 - Petroleum cleanup

- Rocketts Landing
 - Richmond VA
 - High end
 - Mixed use
 - residential (condos)
 - retail
 - \$250M investment
 - Multi site cleanup

Success Story





CLARENDON TRIANGLE PROJECT IN ARLINGTON, VA





Success Story





Proposed Street Grid



Rocketts Landing, Richmond, VA



ROCKETTS

Landing

Virginia's Land Renewal/Brownfield and Voluntary Remediation Programs

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