

# Fiftieth Anniversary of Public School Closings in Virginia

## WORKING DOCUMENT Consolidated Recommendations for Commemoration Matrix

**THEME:** ~~*"A History That We're Still Living"*~~

**Theme's Message:** We cannot forget the past; we recognize that our history is still with us and we live it each day; we recognize the progress made, but our journey is not complete; and we aspire for a world in which all people are "judged by the content of the character and not by the color of their skin."

### Additional Items Recommended by Steering Committee

Program	Action	Date/Location	Similar Activities	Estimated Cost	Sub. Mbr Assgd	Staff
Highlight Event— Presidential visit to the Commonwealth	<ul style="list-style-type: none"> <li>○ Highlight event held at the State Capitol in the House Chamber with a broader audience to include school children.</li> <li>○ Families of former Delegates Hunt Whitehead and George Cochran, and Senator Kossen Gregory, and other relevant persons invited.</li> <li>○ The President or other Official should be asked to deliver an address consistent with the Subcommittee's "message."</li> <li>○ Publicity</li> </ul>	<p>To be determined by President's acceptance of invitation and schedule</p> <p>First Lady or Secretary of Education in lieu of President if his schedule does not permit visit</p>		\$3,000 for ads and psa's, etc.		Brenda Edwards
<p>Website/publicity for commemoration</p> <ul style="list-style-type: none"> <li>○ supplemental educational resources for educators and students</li> <li>○ general information for public</li> <li>○ reading list, including new publications related to Massive Resistance and <i>Brown</i></li> <li>○ scholars and speakers list as resource for teachers and public</li> <li>○ calendar of state, local, and national commemorative activities</li> <li>○ activities in and collaboration with other states</li> </ul>	<p>Post Special Subcommittee's plans and activities on King Commission website</p> <p>Research activities in other states to commemorate anniversary</p> <p>Post state, local, and national events to calendar</p> <p>Work with Department of Education and others on educational materials</p>	July 2009		None		Brenda Edwards

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Preservation of historical and original records and facilities related to this period in Virginia history	<ul style="list-style-type: none"> <li>○ Collaborate with King Commission in its on-going effort to identify and amass for electronic publication the history of Massive Resistance and <i>Brown</i> in Virginia, and the sources and resources related to this era.</li> <li>○ Collaborate with DOVE and LVA</li> <li>○ Issue letter from Governor/Chairman calling for contributions of records and artifacts to public, media, historical societies, colleges and universities, local school boards, private academies, law firms, etc.</li> <li>○ Engage an appropriate person to research and write script for DVD</li> </ul>	August 2009—May 2010	DOVE LVA MLK Commission			Brenda Edwards
Education of citizens and students concerning Virginia's history during Massive Resistance	<ul style="list-style-type: none"> <li>○ Target information and materials to age 9 through adults</li> <li>○ Utilize DOE website and networking</li> <li>○ Obtain permission to link to other relevant sites</li> </ul>	August 2009—May 2010		None		Brenda Edwards
Create database and written historical account of Massive Resistance era, including pre and post Massive Resistance	<ul style="list-style-type: none"> <li>○ Write and publish the complete written historical account, records concerning the public policy, the actors and their respective roles and contributions, (e.g., students and their families, General Assembly, local government and school boards, private law firms, state and federal courts, media, litigants, mentors, NAACP, Quakers, Byrd Machine, religious community, institutions of higher education, etc.); information regarding highlighted localities, other affected areas, and chronicle the human stories of persons and communities affected by Massive Resistance across the Commonwealth.</li> <li>○ Obtain permission to use copyrighted materials</li> <li>○ Post records and history to MLK Commission's website</li> <li>○ Make database accessible to all persons</li> </ul>	August 2009—May 2010	MLK Commission	\$3500 for scanning, duplication, obtaining permission to use copyrighted documents and materials, copyright Commission's work		Brenda Edwards
Guest editorials and scholarly writings solicited and posted to website	Solicit historians, educators, Subcommittee members, experts to write guest editorials and post scholarly writings on website	August 2009—May 2010		None, if members of Special Subcommittee; \$2500 (\$500 x 5 guest editorials)		Brenda Edwards

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Public Relations Psa's, advertisements, interviews, newspaper articles linked to significant dates and events	Issue psa's, conduct interviews and articles, op eds to publicize anniversary  Develop media package	Prior to each visit/tour		\$100-\$6,000 for ads and press releases, est. \$1,000 for press releases		Brenda Edwards
Meetings and site visits of affected localities  Town Hall: Challenges of the Past/Vision for Future	<ul style="list-style-type: none"> <li>o Schedule future meetings in the affected localities</li> <li>o Tour relevant sites; hold press conference</li> <li>o Showcase the events in locality, and significant sites related to Massive Resistance and <i>Brown</i> in Virginia (<i>Arlington, Charlottesville, Norfolk, Prince Edward County, Warren County</i>)</li> <li>o Highlight the role and events that occurred in each locality, including human interest stories, persons involved; local exhibits</li> <li>o Organize a Town Hall series to promote public discourse concerning the legacy and lessons of Massive Resistance, the challenges of <i>Brown</i>, and achieving the promise of <i>Brown</i></li> </ul>	August 2009—May 2010		<p>No cost for state/local public facilities</p> <p>\$2,500 per diem and reimbursement for legislative members</p> <p>\$2,500 for travel reimbursement of nonlegislative citizen members</p> <p>\$500 lunch for Subcommittee members</p>	House and Senate Clerks Offices  Subcommittee member(s) representing localities to be visited	Brenda Edwards
State and local exhibits related to Massive Resistance and <i>Brown</i>  Lecture Series/Book signing	<ul style="list-style-type: none"> <li>o Encourage LVA and localities to place historical records and relevant documents on exhibit for public</li> <li>o Organize and implement lecture series coupled with book signing</li> </ul>	May 2010		\$10,000	Christonya Brown, Dr. Rosa Atkins, Dr. Tameka Hobbs, Brian Daugherity, Andrew Heidelberg	Brenda Edwards
Role of the actors and participants in Massive Resistance and <i>Brown</i>	Highlight the key personalities involved in Massive Resistance and <i>Brown</i> in Virginia	August 2009—May 2010			Andrew Heidelberg, Brian Daugherity	Brenda Edwards
Dan Roberts "Moment in Time" on Massive Resistance	Investigate the possibility of a Moment in Time concerning the public school closings	April 2010			Brian Daugherity	Brenda Edwards

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Legacy DVD	Engage an appropriate person to research and write script for DVD  Distribute following commemoration, making DVD accessible to all persons  Maximize existing technologies to preserve Virginia's history and deliver product	August-December 2010		\$1,000 for part-time researcher-script writer		
Concluding event	Host a reception  Collaborate with King Commission to announce 2008 and 2009 recipients of the Annual Civil Rights Award and the Spirit of Martin Award  Collaborate with the <i>Brown v. Board of Education</i> Committee to recognize all Brown Scholars and Graduates  Collaborate with the <i>Brown v. Board of Education</i> Committee in publicizing the availability of the Brown scholarship	May 2010				Brenda Edwards
Official Commemorative Brochure	Provide for a consistent message  Distribute prior to each local visit	October 2009			Valerie Williams	Brenda Edwards
Town Hall Moderators	Identify and designate moderators for each Town Hall meeting	October 2009			Professor Chambers	Brenda Edwards
Videotaping of Town Hall meetings	Solicit assistance from VDOT, VITA, Public Service TV	October 2009— August 2010				Brenda Edwards
Legacy Project, Digitization of Personal Items	Encourage the public to allowing copying of documents and other significant materials  Digitize materials to establish a virtual collection	October 2009— August 2010				Brenda Edwards

**Total Preliminary Cost—\$27,000 (This cost does not include highlighted items)**